Dr Becky Carmichael is the Science Coordinator at the Communication across the Curriculum Science Studio. Becky holds a B.S. from Purdue University, with a focus on conservation biology, and Ph.D. from LSU, with an emphasis on disturbance ecology, both in Biological Sciences. She is invested in supporting students in the sciences through Science Studio events, the Distinguished Communicator program, LSU Discover, and Summer Undergraduate Research Program. She helps ensure translation of science to the wide audience by serving as a speaker coach for TEDxLSU and LSU Science Cafe. Her current research interests include how science communication facilitates science appreciation, confidence, and literacy. This is the third in a series of four talks by Dr Carmichael that will help you with design & development of your poster and give you ideas on how to present it on the big day.